

Central Campus Mall

Last Updated Friday, August 16, 2024, at 12:30 pm

University Policy 721

Last Revision Date: August 16, 2024

Considering the proximity of academic and administrative buildings, the following policy applies to the use of the Eau Claire central campus mall by university-affiliated entities. Non-university organizations or businesses seeking to reserve space on the campus mall are subject to the [Solicitation on University Premises policy](#).

Reservations will only be accepted from University departments, student groups or organizations pursuant to the university's mission of teaching, research, and public service per Wis. Admin. Code Chs. [UWS 18](#) and [21](#). Non-reserved spaces are generally available to members of the public, subject to the aforementioned administrative rules and content-neutral time, place, and manner restrictions per [UW Board of Regents Policy 4-21](#). Groups wishing to organize a peaceful assembly on the campus mall can find guidance on the [Protest and Demonstrations Procedure](#) page.

All reservations of space and equipment must be made through the [Event Services](#) office and must comply with existing scheduling policies. University Centers staff will set up and remove all requested equipment. Use of the Central Campus Mall will depend on weather and ground conditions, and that determination shall be made by the Event Services office. Tables and chairs will be provided April 15 through October 31, weather permitting; the space may be reserved for other dates, but clients must provide their own equipment. Sales of food and beverages by organizations are allowed, but raw product must be purchased through [Blugold Dining](#).

In special cases, requests for use of the University Centers tent will be reviewed and granted on an individual basis.

Only contracted groups that can conduct business in Davies Center will be moved indoors due to inclement weather. This contingency must be scheduled through the Event Services office in advance. Promotional displays must be rescheduled by the sponsoring department or organization.

University events using amplified sound shall primarily be scheduled for no more than 60 minutes between 11 a.m. and 1 p.m. Electrical outlets will be activated for use of audio-visual equipment. Non-university entities must receive permission to use amplified sound, per [Wis. Admin. Code Ch. UWS 18.11\(5\)\(a\)](#). Requests for amplified sound during University final exam periods will be denied.

Entertainment or promotional displays shall not deface the grounds and must comply with the campus [Promotional Materials policy](#).